

Secret Lives Reading Reaction

As artists and designers we find inspiration all around us: from the view out the window, on a walk in the woods, in a speech we hear, or even in books we read.

Reflect on the stories and histories in the book we read, Secret Lives of Colors. What did you find interesting or inspiring? Did you connect with the history of a certain color? Or bits and pieces from all of them?

Create a piece inspired by the reading. Your choice of size, medium, and content. Be able to explain what you created, why, and how it relates to the reading.

Image Appropriation & Color

Using Color Aid paper, create a two-panel interpretation of a photographic portrait of a famous person.

Find a photograph of a famous person's face that can be cropped and printed at 4"x 4". Search for very large images; most images found online are small/low resolution.

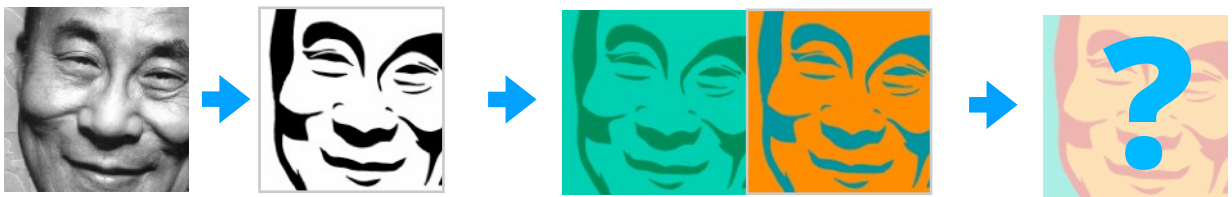
PART 1: Using the 4"x 4" image of the famous person, translate the image into positive and negative shapes: Using tracing paper and black technical pens and a black marker, render the image using only areas of mass (no lines). You may trace from the print-out or freely interpret your drawing. Think about the quality of shapes you choose to express the person with: do you use all angular, straight lined shapes? Or organic and curvy ones? What difference does make?

PART 2: Using the black and white shape rendering as a guide, choose one color for the dark areas and another color for the light/white areas from your Color Aid pack. Then create the illustration, cutting the paper to recreate the drawing.

Create the illustration three color ways:

1. Choose a 2 colors that are high-contrast
2. Choose a 2 colors that are low-contrast.
3. Create a color way of your choosing - as many colors as you like

Mount the high-contrast and low contrast cut-paper illustrations side-by-side on a single sheet of Bristol. And Mount the third color way on its own Bristol.



Which do you think is visually complimentary or commentary on the subject's public persona?
How do the different color uses effect interpretation?

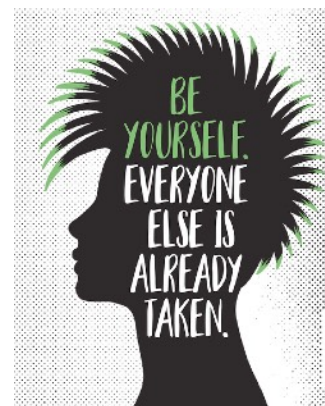
Hand Lettered Quote

We could all use a little inspiration these days. Choose a quote or some song lyrics that remind you to be who you want to be or inspires you to get through the day.

Design a 5"x7" postcard with the statement. Create a piece that reflects the persona of the speaker or adds meaning to the words in a creative way. Utilize color interaction and association to drive conceptual interpretation. You are encouraged to handletter the quote, but you may typeset it on the computer.

Consider how you use positive and negative space, size, rhythm, shape and line to move viewers through the composition and lead us to different interpretations.

The postcard will be 2-color and screen printed. Make an edition of at least 9 postcards (one for each student in your group and me).



Examples form and based on a [project by Champlain College designers](#)

Single Page Poster-Zine

Zines are a form of self expression; they are good way to articulate your unique voice and connect with others.

Zines (small, self-published magazine) combine photography, graphic design, printing, binding and writing. They are physical works of art. They are most successful when exploring a single overarching concept through all pages.

Explore a singular subject through a screen printed single page zine. This should be a personal piece; you will come up with all content: art, design, copy. Reflect on how you're feeling or what you're thinking about at the moment and express it throughout the publication.

The zine will be made from a single 11"x17" sheet of paper, printed on both sides. The sheet will be folded into an 8-page booklet that opens to a poster printed on the opposing side. The Zines will be screen printed using up to 3 colors. Make and edition of at least 4 (1 for me and 3 to share).

How can you have fun with texture, form and especially color while adhering to the limitations of screen printing?

Consider continuity, sequencing and pacing in the context of panels and folds; how can engaging with this particular physical media connect with viewers differently than a painting in a gallery, or articles on the web.

PROCESS

1. Decide what your zine is going to be about and present your concept to the class
2. Choose a title for your Zine
3. Sketch and design the zine pages and poster and present to the class
4. Screen print the two-sided sheet
5. Fold printouts into Zines & Distribute

RESOURCES

- [A Brief History of Zines](#)
- [Make a Zine from a Single Sheet of Paper](#)
- [A Beginner's Guide to Making Zines](#)